



About GN-Networks Logistics - Technologies

GN-Networks Logistics - Technologies is a software development, services solution application provider, and consulting company. Our open architecture, multifunction system solutions, and application concepts are designed for businesses and their service users in an assortment of market sectors.

We have developed and assembled a group of vertical portals known as the PSstar System. When grouped with an advanced set of marketing strategies, the PSstar System delivers the technical and marketing capability needed by businesses targeting the internet.

Our Mission

Our mission is to advance the goals and objectives of our business clients by providing impeccable service that delights your customers. We believe our products, services, and strategic development will help us achieve our mission.

Our Commitments

- Improve your customers' satisfaction
- Increase your customer base
- Reduce the cost of meeting your customers' service needs
- Ensure that you and your customers enjoy the benefits and efficiency that our products and services offer
- Increase your sales and improve your bottom line

About Our PSstar System

Our PSstar System solutions are a unique blend of solutions that use strategies with technology. Allowing for a full set of vertical portals that can be customized to meet clients' needs. Our solutions help businesses to better disperse their services to their online consumers.

PSstar System Uniqueness

The PSstar System is an open system with a multifunction program that provides services to a variety of business sectors. The POS system is the dominant feature. It works as a browser online and a desktop system that allows service transactions to be setup and paid for before they are provided to the consumer.

Support

Our system supports businesses in areas that include:

- Workflow management process
- Service delivery system to consumers
- Back office operations support
- Development of analysis reports
- Accurate business forecast using analysis reports



GN-Networks Consulting



GN-Networks Logistics - Technologies provides consulting services to companies for their business services solution needs using GN-Networks and PSstar System solutions and technology.

Our technology system, products, and services are made available to our business clients through our consultation services. Those services are business analysis, strategic development planning, and business relationship engagement.

We Connect with companies interested in using our service(s) or any of our PSstar System technologies and business solutions either as a standard development product or as a customized offering.

Business Solutions and Services Applications

The PSstar business applications are as following:

- PSstar Multi-Portal System uses the web to provide customized business solutions
- PS Reservation Plus Services for hospitality services providers
- PSstar Convention Services Management System - a service solution for convention centers and event planners
- PSstar Concierge Services System for hospitality centers and service providers
- PSstar Posh Vision Enterprise Solutions - a web-based template enterprises suite that provides e-commerce services
- PSstar Marketing Services

PSstar Services

PSstar provides online business news, service solutions application, business strategic marketing services, and customer services marketing programs to business and their online customers and other services users.

PSstar System Services Enterprise Solution Portal

- E-Commerce Services Solutions
- Restaurants Services Reservation Plus®
- Hotels Guest Concierge Services Manger®
- Events Planners Convention Services System ®

News/Information Services

- Provide market news and information to business clients and customers
- Provide business clients market sectors news and information
- Feature online news reports, editorial features, and business interviews



Business Strategic Marketing Services

PSstar provides marketing services and marketing tools that include:

- Customers Plus - a solutions for clients, customers, and managers
 - One-Step Networks - a marketing service for clients to increase their customer base through independent marketing agents
 - Net Vision Marketing Tool - a marketing tool that allows clients to analyze their marketing campaign and their prospects
- Also, they can evaluate current customers and develop a customized marketing campaign program

Customer Services Marketing Program

PSstar provides a marketing services program to consumers and service users. The programs are designed to support the PSstar Marketing Services that are providers to business clients.

PSstar Marketing Services include:

- Customer membership services program featuring a discount club
- Network marketing program services with independent marketing agent self-service and consumer self-employment offering residual income generation
- Vendors' services program that allows businesses and service providers to make their services available to consumers through the PSstar business affiliation and partnership program



Business Events Services

We provide variety of services to your convention center, your center events clients, conventions, trade shows, business meetings, and business events planners. Our list of services includes:

Event Services

- Events show promotions and advertising
- Event center's client's events posting and promotions
- Editorial and advertising coverage
- Event center show promotions and advertising
- Events exhibitors advertising and promotion
- Events editorial advertisement coverage
- Convention centers', hotels' & resorts' events news and events live web casting updates
- Event client promotions, advertising and public relation support
- Event centers client's events posting and promotions

Events Conferences

- Events & meeting planning
- Audio/video services
- Decoration services
- Trade shows/ exhibitions services
- Show/exhibition floor booth display
- Lighting services
- Concierge services
- Convention planning
- Advertising, PR, and marketing
- Media buying
- Media production
- Photography
- Graphic designs
- Printing services

Event Production

- Event production
- Theme development
- Graphic production
- General section stages
- Audio-visual services
- Custom exhibit solution
- Program management

Events Marketing

- My event shows promotions and advertising.
- Exhibitor's shows advertising and promotions.
- Editorial coverage, PR, advertisements, and promotion
- My business show display and promotion & advertising

Concierge Services

- Business events concierge
- Events attendee's concierge services

PSstar Business Events Trade Show

- About business events trade show
- Multimedia display exhibition
- Booths setup display exhibition
- Trade show registration



Business Products & Services Overview

- I. Business Services Solutions
 - PSstar System - multi portals system
 - Posh Vision Enterprise Commerce Solutions
 - Reservation Plus Services Solution
 - Convention Management Solution
 - Concierge Management Services System
- II. Business Services Hosting
 - Web site services hosting
 - Point service solution hosting
 - Vendors services hosting
 - Customs services hosting
- III. Web Site Services
 - Client service site development
 - Client services site template setup
 - Client service site hosting
 - Client site banner hosting
- IV. Technical Services
 - IT and network services and marketing
 - Point-of-sales system equipment
- V. Business Services
 - Convention services and marketing
 - Concierge services marketing
 - Reservation Plus services
- VI. Marketing Services
 - Customer management relation service
 - Cross logic marketing services
 - E-Net marketing services
 - Customer Plus marketing
 - One step network marketing
- VII. Customer Marketing Services
 - Customer services membership
 - Network marketing service
- VIII. Online News/Information Services
 - Provide market news and information to business clients and customers
 - Provide business clients market sectors news and information
 - Features online news reports, editorial features and
 - Business interviews online for clients & customers

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www.psstar.com

www.psbcs.com